

# The Global Ambassadors Program

---

## *A Vital Voices & Bank of America Partnership*

### **The Global Ambassador Program A Vital Voices and Bank of America Partnership**

**New York City Program, March 19<sup>th</sup>- 23<sup>rd</sup> 2018**

The Global Ambassadors Program (GAP) is designed for women entrepreneurs – providing mentorship, training and a network of support to help grow your business and your personal development. The program includes one-on-one mentoring sessions and strategic workshops focused on building organizational management, financial acumen and leadership skills.

The program is a partnership between Vital Voices, a leading NGO in women’s leadership and development and Bank of America, based on a shared belief in the need to invest in women who are creating economic and social progress around the world.

### **Applications**

- Applications will be accepted through Friday, January 12<sup>th</sup>, 2018 at this [link](#)

### **What you will receive**

- One week in-person training program in New York City including:
  - Strategic Planning for Business Growth
  - Human Resource Management
  - Communications workshops including Branding & Marketing, Social Media and Public Speaking
  - Financial Management and Access to Capital
- A 1:1 mentoring relationship with an established woman executive. Previous mentors include: Susan Chambers, Executive Vice President, Global People Division Wal-Mart Stores, Inc.; Deborah Dugan, Chief Executive Officer, RED and Donna Langley, Chairman, Universal Pictures.
- Inclusion in the Vital Voices network of more than 15,000 women from 181 countries and territories around the world.
- Opportunity for cross-cultural exchange with women from around the globe.
- Participation in a half-day Global Forum, a thought leadership event and networking opportunity to engage with invited guests including business and community leaders.
- Opportunities for your business/organization to be profiled via digital channels, social media and in earned media coverage.

- On-going support and mentorship, specific to your needs, through the Global Ambassadors Program for 1+ year

### **Applicant Criteria**

- A woman entrepreneur who owns a majority stake in a qualifying business, is the key decision maker in the business and manages it on a day-to-day basis
- A minimum of 10-20 years of experience in a professional setting.
- The applicant must have worked in her existing organization / enterprise for at least 5-7 years
- Proficient in English
- Demonstrate a commitment to the core principles of the “Vital Voices’ Leadership Model” - Innovative, collaborative, and driven by a clear sense of mission; engaged in their communities and are committed to advancing the status of women and girls.
- Demonstrate high-potential for leadership and a desire to take on leadership roles both within and outside their companies

### **Business Criteria**

- For profit or social entrepreneur (for this program, a social enterprise is a for-profit business with a social mission)
- Should have a minimum annual revenue of at least US\$ 250,000 and a **maximum annual revenue of US\$ 10 million**
- The United States and all other countries (please note that for the US-based mentees, preference will be given to applicants from the New York metropolitan area)

### **Not Eligible for this Program**

- Non-Profit or Non-Governmental organizations (NGO’s)
- Start Up or early stage businesses

### **Evaluation**

- 10-12 applicants will be chosen to participate and notified in early February, 2018.
- Applications will be assessed to determine participants based on a variety of factors, including the following considerations:
  - Ability to commit to the entire week of in-person program, training, mentorship and pre-event webinars – no exceptions
  - Submitted Business Plan and identified needs for development
  - Alignment with the Vital Voices Leadership model
  - Geographic dispersion of selected participants
  - Willingness to accept feedback and coaching from mentors
  - Ability to implement change within her business/organization

- Anticipated impact on business or organization based on application
- Willingness to help shape the community dialogue about women's advancement in their region, and wield the influence necessary to do so.

All travel, meals and accommodation costs for mentees participating in this program are covered in full by the Global Ambassadors Program

For more information, please contact:

Zoe Dean-Smith, Vice President of Global Leadership Programs at

[zoedean-smith@vitalvoices.org](mailto:zoedean-smith@vitalvoices.org) or (+1) 202.296.2735

To learn more about the Global Ambassadors Program visit:

<http://www.global-ambassadors.org>